



lightupthequeen.org
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MUSIC TRANSFORMS COMMUNITIES

SHINE A LIGHT: A LIGHT UP THE QUEEN FOUNDATION BENEFIT CONCERT

MUSIC EDUCATION
TRANSFORMS
DELAWARE COMMUNITIES

Music education changes lives. It improves cognitive development, teaches pattern recognition and teamwork, and helps give students hands-on experience with a range of technologies. Music education opens doors for students, transforming not only individual lives but the very fabric of our communities.

The Light Up the Queen Foundation grants funding to high-quality music education programs for Delaware's underserved youth. The funding we raise and resources we share come from musicians, parents, educators, and neighbors right here in Delaware and are invested directly into our local community.

Change starts at home, and music lights the way. Join us.

Thomas J. Williams
 Chairman

ABOUT US

THE PROGRAMS
WE INVEST IN

SUPPORTING NEIGHBORHOOD YOUTH PROGRAMS

High-quality programs meet our youth right where they are: in their communities. Since 2021, we have awarded more than \$150,000 in grant funding to nonprofits serving early learners through young adults. We highlight below some examples of the impact our grants have had on area youth.



COGNITIVE DEVELOPMENT



Children 1-5 years old experience enhanced executive functioning, literacy and language processing, memory, and social and emotional well-being through exposure to music programs offered by a partnership between Kingswood Community Center and the Wilmington Children's Chorus.



TEAMWORK



As part of the Young Professionals series at Reeds' Refuge Center, youth ages 8-16 learn a variety of skills through hands-on professional development experiences with professional musicians. Among other things, they learn how to employ teamwork when working in a studio to mix tracks.



EXTENDED IMPACT



Cityfest's Arts Work Summer Youth Apprenticeship Program provides opportunities for 14-20 year olds to develop leadership skills through directorship and stage management for real-world projects for local organizations such as Opera Delaware.



WHO ATTENDS? EVERYONE.

WHAT IS SHINE A LIGHT

Shine A Light is an annual benefit concert that has been held on the main stage at the Queen Theater in Wilmington since 2012. One of the hottest nights of the year, this fundraiser features 60-70 of the area's best musicians performing the top hits from a featured year. Shine A Light is well-attended by music lovers from all over the tri-state area and has sold out every year it has been held.

A LOYAL AUDIENCE



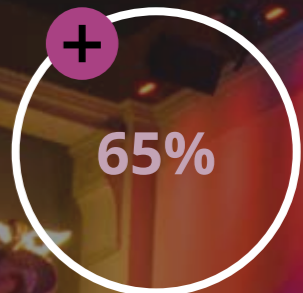
ANNUAL ATTENDANCE

This event sells out. Every year. If you're looking for a captive audience, look no further than our packed house.



AVERAGE AGE

Our average attendee is in their 50s. They're empty-nesters ready for a night out on the town without the kids.



HAVE ATTENDED >2 SHINE A LIGHTS

We have a loyal following: 9% have attended Shine A Light every year it has been held, but we're attracting new attendees, too: 23% are new each year.

THE PARTY OF THE YEAR

Often referred to as the "party of the year" in Delaware, Shine A Light captures hearts and conquers the calendar for thousands from across the tri-state area. Showcasing the talents of our area's best

musicians, it's a celebration of music that underwrites music education programs for our area's underserved youth. Shine A Light is truly special; nothing like this happens anywhere else.

EMPOWERING YOUTH

AND UPLIFTING ENTIRE COMMUNITIES

INVESTING IN THE FUTURE

By sponsoring Shine A Light, you're not just supporting a night of incredible music—you're investing in the future of our community. The funds raised go directly back into our local neighborhoods, providing critical resources for music education programs that empower our youth. When we improve outcomes for our young people, we uplift entire communities, creating a ripple effect of positive change. Your support is not just appreciated; it's essential in making this transformation possible.

CHOOSE FROM ONE OF OUR PACKAGES BELOW, OR WORK WITH US TO CREATE A CUSTOM PACKAGE TO REACH YOUR GOALS



ICON
\$15K+

Presenting sponsor

Show your 60s video at the show + premium on-screen recognition. Opportunity to provide your step-and-repeat banner for the photobooth. Opportunity to provide a giveaway to all attendees. Branded event lanyards and logo prominently featured on hang tag. 3 dedicated social media posts with your provided content. Branded pre-show email to ticketholders. Hyperlinked logo on event website. Exclusive access to dress rehearsal. Option for 20 VIP tickets.



LEGEND
\$7500

Host the exclusive VIP pre-party

Show your 30s video at the show + prime on-screen recognition. Branded signage and cocktail napkins in the VIP lounge. Logo on event hang tag. 2 dedicated social media posts with your provided content. Co-branded pre-show email to ticketholders. Hyperlinked logo on event website. Exclusive access to dress rehearsal. Option for 12 VIP tickets.



ROCKSTAR
\$5000

Name one of the event cocktails

Logo on event hang tag. 1 dedicated social media post with your provided content. Co-branded pre-show email to ticketholders. On-screen recognition at the show. Option for 8 VIP tickets.



HEADLINER
\$2500

Sponsor the hotel block

Logo on event hang tag, event website, and social media. On-screen recognition at the show. Option for 4 VIP tickets



OPENING ACT
\$1700

Sponsor the coat checks

Logo featured on event website and social media. On-screen recognition at the show. Option for 2 VIP and 2 GA tickets.



ROADIE
\$900

On-screen recognition at show

Logo featured on event website. Option for 2 VIP tickets.

Gifts of goods and services offset expenses and offer opportunities for visibility. To discuss an in-kind donation or to create your own custom sponsorship level, contact Stacey Silvers at stacey_silvers@comcast.net.

DEADLINES



INCLUSION ON THE EVENT LANYARD

Payment and logo must
be received no later than
January 15



LOGO PLACEMENT AT THE EVENT

Payment and logo must
be received no later than
February 1



RECOGNITION ON SOCIAL MEDIA OR EMAILS

Logo/graphic and press-
ready content must be
received no later than
February 15

TICKETING

All sponsors wishing to claim the tickets associated with their sponsorship package must communicate the number of tickets they intend to use prior to the event. No tickets will be available at the door.

LOGO GUIDELINES

HIGH RESOLUTION LOGO FILES SHOULD BE SENT AS SOON AS POSSIBLE
IN ORDER TO RECEIVE THE MOST BENEFIT FROM YOUR SPONSORSHIP.

LOGOS SHOULD BE PDF, EPS, PSD, OR PNG FILE EXTENSIONS. IN ADDITION
TO FULL COLOR, REVERSE SETS ARE APPRECIATED IF AVAILABLE.